Press Release
For Immediate Release

Date: 31st March 2025

Title: Five take on the Yorkshire Three Peaks Challenge, after all affected in some way by throat cancer

Subtitle: Group Undertakes Gruelling 24-Mile Trek to Raise Awareness and Funds Following Personal Experiences with Devastating Throat Cancer

Doncaster — A group of five—Jude, Ethan, Jayden, Michael, and Jack—have committed to completing the formidable Yorkshire Three Peaks Challenge on 6 April 2025. Motivated by personal encounters with cancer within their families, the team aims to raise funds for the Throat Cancer Foundation.

The Yorkshire Three Peaks Challenge encompasses a 24-mile circular route, scaling the peaks of Pen-y-ghent, Whernside, and Ingleborough within 12 hours. Despite their limited hiking experience, the group is determined to conquer this demanding trek to support a cause close to their hearts.

For Michael and Jayden, father and son, the cause resonates just as deeply. Michael's dad, Jayden's grandad lost his life to the disease. Jayden's great granddad fought throat cancer and won, but others in his family were not as fortunate. So, losing his grandad and another great grandad to cancer has fuelled Jayden's determination to raise awareness and funds to combat this relentless disease.

Ethan and Jude echoed this sentiment: "Cancer has recently affected a close family member. Nobody deserves to go through that. We believe that cancer can be stopped, and that's why we need to raise as much money as possible for the Throat Cancer Foundation to stop it from affecting more people across the world."

Gordon Dow, Trustee of the Throat Cancer Foundation, praised the group's initiative: "It's truly inspiring to see individuals like Jude, Ethan, Jayden, Michael, and Jack take on such a challenging endeavour. Their dedication not only raises essential funds but also heightens awareness about throat cancer, which is invaluable in our ongoing efforts to support patients and advance research."

The Throat Cancer Foundation is dedicated to reducing the impact of throat cancers by promoting awareness, supporting patients and their families, and funding research into prevention, diagnosis, and treatment.

To support the group's fundraising efforts, donations can be made through their JustGiving page: www.justgiving.com/page/yorkshire-three-peaks-april25.

ENDS

For media inquiries, interviews, or further information, please contact:

Gordon Dow
gordon@throatcancerfoundation.org
07980 031730

Editor's Notes: About – Throat Cancer Foundation:

Founded in 2012 by oropharyngeal cancer survivor Jamie Rae, the Throat Cancer Foundation is dedicated to reducing the impact of throat cancers on individuals and society. Following his own treatment and recovery, Jamie recognised the urgent need for better resources and support for those affected by throat cancers. He established the charity to provide essential information, guidance, and reassurance for patients, their families, and loved ones.

The foundation is committed to ensuring that everyone affected by throat cancer has access to the most up-to-date information regarding diagnosis, treatment options, and recovery. It works closely with a team of leading world class cancer experts and medical professionals specialising in head and neck cancers to drive advancements in care and awareness.

Additionally, the Throat Cancer Foundation is a founding member of HPV Action, a coalition of 50 patient and professional organizations working collaboratively to reduce the health burden of HPV-related cancers. Through advocacy, education, and research funding, the foundation strives to improve early detection, enhance treatment options, and support those navigating the challenges of throat cancer.